

MAC Communications

June 11, 2024

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MAC Class Communications

	Routinely (after every mtg)	Occasionally	Seldom	Never
How often do the MAC members from your WECC class communicate with the full membership of your class?	14%	50%	36%	0
How often do the MAC members from your WECC class utilize the MAC meeting communication prepared by a MAC member?	21%	50%	29%	0
	Yes	No	Uncertain	
Do you think it is valuable to continue to rotate the assignment of having a MAC member prepare a MAC communication after each meeting?	50%	7%	43%	



WECC Publications

- Are you satisfied with receiving links to key studies and publications from WECC in lieu of briefing presentations on the MAC agenda? (Yes: 72% No: 28%)
- Do you subscribe to the WECC Weekly e-mail? (Yes: 100%)
- If yes, how often do you read the WECC weekly email? (Every week: 93%)
- Which of these statements best describes how you feel about receiving information from WECC? (select all that apply)
 - By having it available and well-organized on the WECC website (57%)
 - Via email by category on an as-available basis by self-selecting the information I want (43%)
 - Via summary e-mail directed to the MAC on a regular basis (71%)



WECC Member Representative

• Are you the WECC member representative for your organization?

(Yes: 50% No: 50%)

• Are the member representatives in your member class generally forwarding information to others in their organization effectively?

(Yes: 7% No: 36% Uncertain: 57%)

• Would there be a benefit to having a "job description" of WECC Member Representative prepared and distributed by WECC?

(Yes: 93% Uncertain: 7%)

• Would there be a benefit to having a survey sent from the MAC representatives to the members in your WECC class asking similar questions about individual member preferences on communications from the MAC and WECC?

(Yes: 50% No: 14% Uncertain: 36%)

Discussion

- Near consensus: Recommend that MAC partner with WECC staff to develop a "job description" for Member Representative?
- Apparent high levels of satisfaction. Any suggestions for minor improvements that don't create staff or MAC leadership burdens?
 - A significant majority (72%) is satisfied with the links to studies.
 - Communications with MAC members: Website update underway, current practice is to consolidate info in emails from Chair and staff, weekly WECC emails are well read.
- Uncertain results:
 - Should we continue the rotating assignment for the MAC meeting summary? (50% respond yes, but less than ¼ routinely communicate with their class)
 - Do we want to move forward with a survey from MAC to members? (Equal percentage responded no/uncertain as those who responded yes.)





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