

Appointment of Jeffrey Droubay as President and CEO of WECC

Ric Campbell, Board Chair
February 10, 2026



The Western Electricity Coordinating Council (WECC) board of directors is pleased to announce that it has selected Jeffrey J. Droubay as the organization's next president and CEO. Jeff will succeed Melanie Frye, who is retiring in March 2026 after nearly two decades of service in various roles at WECC.

Jeff's unanimous appointment follows a comprehensive search process led by WECC's board of directors, supported by Lyceum Leadership Consulting. His leadership will be critical as WECC continues to fulfill its mission of mitigating risks to the reliability and security of the bulk power system in the Western Interconnection.

Jeff joined WECC in 2022 as vice president, general counsel, and corporate secretary, leading all legal and governance matters at WECC. In this role, Jeff has led the development of WECC's long-term strategy and corporate scorecard and has provided important leadership on a number of critical strategic initiatives. Most recently, he led a comprehensive revision of WECC's bylaws and the renewal of WECC's delegation agreement with NERC.

Jeff brings with him to the role of president and CEO more than two decades of senior leadership experience in strategy, operations, regulatory compliance, and governance, most notably as a senior vice president at Dyno Nobel Americas where he led the organization's Latin American business, its legal, environmental, and regulatory compliance functions, and served as the chair of the steering committee for the Institute of Makers of Explosives. He was also a shareholder at the Salt Lake City-based law firm, Parsons Behle & Latimer

Jeff will assume the role of president and CEO on March 1, 2026. At that time Melanie Frye will transition to the role of CEO emeritus and will remain with WECC through mid-March to ensure continuity and a smooth transition.



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WECC's purpose is to identify, mitigate, and communicate risks relating to the reliability and security of the Western Interconnection Bulk Power System. WECC carries out its purpose under a regional delegation agreement with NERC, the Electric Reliability Organization (ERO).